



Irving Heritage Society  
2022-2023 Directory & Yearbook

**ADVERTISING INFORMATION**

Dear IHS Members and Local Irving Businesses,

Thank you for supporting the newly added "IHS Yellow Pages" in our Directory & Yearbook! We are now accepting ads for the 2022-2023 Directory & Yearbook.

Do you have a local business to advertise? Or perhaps you would like to honor someone with a special message or memorial, i.e.:



Happy 50<sup>th</sup>  
Wedding Anniversary  
to  
John & Jane Doe!



*In Memory of*  
*Jane Doe*  
*We miss you!*  
*Love, Your Family*



Welcome

New Members!

**Ad Sizes and Pricing:**

Business Card	\$35
¼ Page	\$50
½ Page	\$75
Full Page	\$125

To advertise in the IHS Yellow Pages, please complete the attached form. Should you have any questions, please contact Mary Higbie at 972-252-3838 or [irvingheritagesociety@yahoo.com](mailto:irvingheritagesociety@yahoo.com).

**Submission Deadline is June 30, 2022**

Thank you for your support!  
Mary Higbie, Irving Heritage Society Administrator



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2022-2023 Directory & Yearbook

**ADVERTISING FORM**

**SUBMISSION DEADLINE IS June 30, 2022**

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_  
Street City Zip

Email: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Type of Ad: \_\_\_ Business \_\_\_ Personal (honorarium, memorial, etc.)

\*Size of Ad: \_\_\_ Business Card \$35  
\_\_\_ ¼ Page \$50 \*Please use one form per ad  
\_\_\_ ½ Page \$75  
\_\_\_ Full Page \$125

**The IHS Yellow Pages are printed in black ink on 8.5 x 11 yellow paper.**

**Camera-ready artwork must be in a horizontal layout  
(jpeg or pdf format) and emailed to [irvingheritagesociety@yahoo.com](mailto:irvingheritagesociety@yahoo.com)**

\_\_\_ I don't have camera-ready artwork for my business card ad. Attached are 2 business cards for your use.

\_\_\_ I have emailed camera-ready artwork (horizontal layout; jpeg or pdf format) to you.

\_\_\_ Please use the following language for my personal ad: \_\_\_\_\_

\_\_\_ Enclosed is payment – Check # \_\_\_\_\_ (payable to Irving Heritage Society).

\_\_\_ Credit Card payment at [www.irvingheritage.com](http://www.irvingheritage.com). Add phone contact in remarks box.

Please mail this completed form, payment, and business cards (if applicable) to the Irving Heritage Society, ATTN: Advertising, P. O. Box 171572, Irving, TX 75017-1572.

Should you have any questions, please contact Mary Higbie at 972-252-3838 or [irvingheritagesociety@yahoo.com](mailto:irvingheritagesociety@yahoo.com).

***Thank you for your ad and support of the Irving Heritage Society!***

\*Advertising letter and form are also available online at [www.irvingheritage.com](http://www.irvingheritage.com).